

## *A u t h o r P o d c a s t i n g*

Podcasting? Yep, you read right! The Podcasting scene is exploding right now – as people all over the world are learning with a mic, a topic, and someone to bounce conversation off of, the masses are tuning right in. – Plus, it’s fun! Just like everybody’s got a Story to tell, everyone has something to say. In this Author Talk, Ryan delves into the world of author podcasting – where people talk about everything under the sun and more – and why it’s an excellent tool for engaging fans in a brand-new way.

### **In this Author Talk, Ryan Will:**

- Help brainstorm real topics which matter to listeners and authors
- Teach crash-course audio-theater which will entertain and inform
- Go over the tech behind quality recording
- Illustrate how to get your author podcast out to the world once you’ve recorded
- Show how successful podcasting goes hand-in-hand with author marketing, sales, and prestige.
- Record a real-life podcast, then and there, while teaching hands-on why and when each element of the recording needs to occur

It’s not podcasting – it’s having a genuine, relevant conversation which anyone can join in on and enjoy. It’s more than going over technicality or spouting angry declamations – it’s food for the soul and a deep fresh breath for our brains. It helps us all go from simply absorbing what we’re told, to actively engaging ourselves with topics which matter. With a little know-how and the right tech, we can share our voice and ideas to the world.

Ryan is an experienced broadcaster. With a Bachelor’s of Science in Communication Arts, plus over a decade of on-air experience, he’s more than ready to demonstrate what it takes to make a Podcast work well. From his old live radio shows to his current morning features, plus his on-going YouTube series, ‘Ryan Talks’, Ryan’s ready and willing to teach each step of the podcasting process.

Let’s share your Story out-loud!

- *Ryan*