

Creating Memorable Characters

There are no such things as static people – so why should there be static characters? When Ryan says ‘Everybody’s Got a Story’ – he means *Everybody*. Characters, like people, all have stories to tell – and it doesn’t take chapters and chapters to communicate it. In this Author Talk, Ryan delves into the finesse of Character Development, and what it takes to make guard number 175b into the lead character of his own story (even if that’s not the one you’re writing about at the moment). Nobody wants to read, let alone write, a boring story – so let’s learn and equip ourselves with what it takes to create a dynamic cast of characters, from the highest to the lowest.

In this Author Talk, Ryan Will:

- Explain what makes a character, block by block, and why it matters
- Delve into our own subtle communication theories, and how they dictate how we interact with our world and define the people in them
- Work through standard, bread-and-butter, character creation resources – ranging from the more traditional to cutting-edge
- Demonstrate personal interaction using hands-on examples and modern theater techniques
- Break down sensory input and teach how each character can uniquely integrate it into their page presence.
- Identify the ‘Why It Matters to Me’ character development principle

The ways we can observe real-life character examples, and then turn around and integrate them into our writing are endless. Boundless walking, talking, thinking, feeling characters surround us every day of our lives – so why not let them work for us? Ryan reveals how the everyday can be magical, given the right mindset and a keen observational eye. Together, we can make static characters and boring stories a thing of the past, one person at a time.

Ryan is an experienced human being (I kid, I kid...). But what he does offer with this one is unique insight into the human experience, coupled with his education in personal communication theory, and wide-range of life-experience. Besides, this Author Talk is a crowd favorite! – He’s already a regular author panelist with Archon SciFi/Fantasy Convention and Gateway to Publishing Conference and Convention, in which this topic is a regular request.

Let’s talk writing people!

- *Ryan*