

## *The Writing & Publishing Process*

More than anything, Ryan loves equipping new writers with the knowledge they'll need to write their Story and how to navigate the road to publishing it. Step-by-step, Ryan will walk through the writing process, while illustrating the different types of writers, provide tangible writing goals, which ultimately can take dedicated writers of any age from a dream in their mind to a book in their hand.

### **In this Author Talk, Ryan will:**

- Help writers identify story ideas and get them writing!
- Illustrate the writing process from Once Upon a Time to The End
- Explain Industry Standards for story types, format, and how to go from amateur writer to pro author
- Why acquiring a suitable cover-artist is important, and how
- Explain the three main paths to publishing stories which currently exist and how to proceed down each one, depending on the writer's professional goals
- Show how and when to approach Literary Agents & Publishers
- How to present oneself as an author
- Equip new writers with practical tools and resources to help them hone their craft

Writing is for *everyone*. Everyone writes, whether they realize it or not – and with the advent of modern education and technology, anyone can become an author now – all it takes is a keen imagination, dedication, and a bit of knowledge. That's the goal of this Author Talk – showing your students (or anyone) how they can publish their stories (plain and simple). It's up to us (yes, us!) to encourage and teach new writers how to bring their Story into the world – because if they don't write it, it'll never happen.

Ryan is an experienced public speaker, having represented international organizations such as Red Cross International, Candlelighters; is a radio broadcaster with live talk shows which began out of KKIM AM/FM in Albuquerque, NM and continue today out of WGEM AM/FM in Quincy, IL. He is also lead marketer for the St Louis Writers Guilds' annual Gateway to Publishing Conference & Convention.

- If you enjoy Ryan's Author Talk, know that he'd love to make it a regular event each year, so new classes (and groups!) can each learn the same tools and knowledge to help take their Story to published.
- **RYAN**